



## Workshop on Innovative Funding for Clean Diesel Initiatives

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Philadelphia, Pennsylvania  
April 23-24, 2007

### AGENDA

#### **Workshop Objective**

*Provide a forum for stakeholders to engage in a dialogue on identifying innovative financing strategies and funding opportunities to support diesel emission reduction and fuel-efficient technologies.*

#### **Monday, April 23, 2007**

- 12:00 p.m. Registration & Vendor Exhibits**
- 1:00 p.m. Conference Welcome and Overview of Northeast and Mid-Atlantic Diesel Collaboratives**
- Susan Wierman, Mid-Atlantic Diesel Collaborative  
Debbi Edelstein, Northeast Diesel Collaborative
- 1:15 p.m. Opening Remarks -- Keynote Speaker**
- Motivations for Greening Diesel***  
Donald Welsh, Regional Administrator, U.S. EPA, Region 3
- 1:45 p.m. Session I: EPA's Clean Diesel Campaign**
- Reducing Diesel Emissions through Collaboration and Innovative Strategies***  
Jim Blubaugh, U.S. EPA, Office of Transportation and Air Quality
- NCDC Grant Panel**
- MassDEP NCDC Construction Retrofit Requirements***  
Christine Kirby, Massachusetts Department of Environmental Protection
- National Clean Diesel Campaign: NYSERDA***  
Carl Mas, New York State Energy Research and Development Authority
- NCDC Funding: Philadelphia Port Equipment Projects***  
Eric Cheung, Clean Air Council

- 3:00 p.m. EPA's Diesel Emissions Quantifier (DEQ)**  
Jennifer Went, U.S. EPA, Office of Transportation and Air Quality
- 3:15 p.m. Break**
- 3:30 p.m. Breakout Session I: Navigating the NCDG Grant Application Process**  
*Top ten things you should know for writing a successful grant application.*  
Lucy Edmondson, U.S. EPA, Region 1  
Christine Kirby, MassDEP  
(Chestnut Room)
- Faye Blondin, U.S. EPA, Region 2  
(Walnut Room)
- Bill Jones, U.S. EPA, Region 3  
Eric Cheung, Clean Air Council  
Alison Tracy, City of Philadelphia  
(Grand Ballroom)
- 4:30 p.m. Session II: Federal Highway Funds**  
  
***Federal Tools for Financing Diesel Emissions Reduction***  
Jim Hatter, Federal Highway Administration
- CMAQ Funds -- New Guidance under SAFETEA-LU***  
Robert Kafalenos, Federal Highway Administration
- 5:15 p.m. Adjourn & Reception**

**Tuesday, April 24, 2007**

- 8:00 a.m. Morning Coffee and Muffins**
- 8:45 a.m. Welcome & Opening Remarks (CMAQ)**  
Robert Kafalenos, Federal Highway Administration
- 9:00 a.m. Session III: CMAQ from A to Z**  
  
***The Process and the Motivation: How Do Projects Get CMAQ Funds?***  
Sarah Siwek, Sarah J. Siwek & Associates
- Success Story***  
Gerry Bogacz, New York Metropolitan Transportation Council
- 10:00 a.m. Questions and Answers**
- 10:15 a.m. Break**

**10:30 a.m. Breakout Session II: CMAQ**

*(1) Overview of the application process; (2) Identifying a fleet; (3) Completing the application; (4) Timing the application; and (5) Following up with MPO/DOT*

John Zamurs, NYS DOT and Mike Baker, PA DOT  
Howard Simons, MD DOT and Gerry Bogacz, NYMTC

**11:30 a.m. Luncheon & Vendor Fair**

**12:30 p.m. Session IV: Innovative Financing Opportunities**

***Financing Diesel Upgrades***

Annie Kee, U.S. EPA, Office of Transportation and Air Quality

***Innovative APU Loan Program using SIB***

Sharon Banks, Cascade Sierra Solutions

***Small Business Advantage Grant Program: P2E2 Project Funding***

David Barnes, Pennsylvania Department of Environmental Protection

**1:30 p.m. Question and Answer Session**

**1:45 p.m. Closing Remarks**

**2:00 p.m. Adjourn**